



**Hunstanton Advisory Group
Notes of Meeting
Thursday, 13 April 2023, 18:00 hrs
Hunstanton Town Hall**

Members:

Charles le Strange Meakin (CLSM) (Chair), Joel Large (JL) (Vice Chair), James Wild MP (JW), Cllr Graham Middleton (GM), Cllr Andrew Jamieson (AJ), Cllr Carol Bower (CB), Cllr Paul Beal (PB), Cllr Maureen Howard (MH), Cllr Howard Johnston (HJ), Amanda Bosworth (AB), Paul Searle (PS), Mark Kacary (MK), Colleen Roper (CR), Derrick Lloyd (DL), Joe Bates (JB)

Officer support:

Jason Richardson (JR), Vince Muspratt (VM), Helen Scott (HS) (Note-taker)

Notes of Meeting

1	<p>Apologies</p> <p><u>Group Members:</u> Joel Large, James Wild MP, Cllr Graham Middleton, Cllr Andrew Jamieson, Cllr Carol Bower, Amanda Bosworth</p> <p><u>Officer support:</u> Vince Muspratt, Jason Richardson</p>
2	<p>Declaration of interests</p> <p>Item 4 – Cliff erosion: CLSM as Trustee of the Le Strange Estate which owns the clifftop car park. DL as owner of the Lighthouse on the clifftop.</p>
3	<p>Draft Terms of Reference for final approval</p> <p>The draft Terms of Reference were agreed and approved by all group members present following amendment of one typo – page 4 Membership – ‘Joe Bate’ should read ‘Joe Bates’. ACTION: HS/Alexa Baker to finalise the Terms of Reference and circulate final version to the group.</p>
4	<p>Update on actions from previous meeting (16/03/23)</p> <ul style="list-style-type: none">• Resort events<ul style="list-style-type: none">○ Feedback was deferred to the May meeting due to time constraints following the Soap Box Derby. Roger Partridge to be invited to meeting on 11 May 2023.

	<ul style="list-style-type: none"> ○ Two press releases were shared with the group regarding arrangements for the King's coronation in May. • Signage and website To be carried forward to May meeting. • Education sector membership To be carried forward to May meeting.
5	<p>Hemingway's Hunstanton – Presentation of project ideas</p> <p>The presentation to be given by borough council officers will be ready for the May meeting and this item was therefore deferred. Stuart Ashworth to be invited to the May meeting with Oliver Judges.</p>
6	<p>Cliff erosion</p> <p>The group discussed the Hunstanton Coastal Management Report Interim Baseline Report 2018. Link: https://www.west-norfolk.gov.uk/info/20098/water_management_and_flooding/631/hunstanton_coastal_management_plan. The Group agreed to further discussions around the date action should be taken on erosion. ACTION: CLSM/PS to consider way forward.</p>
7	<p>Use of Hunstanton recreation ground – update</p> <p>The group were advised on the borough council's decision to consider how the site could be more effectively utilised, including saving money and increasing income where possible. ACTION: All group members to forward their comments/ideas to CLSM via email.</p>
8	<p>Comms/press releases</p> <p>It was agreed that press releases were needed on a regular basis to promote the work of the Hunstanton Advisory Group. The next issue would focus on the street market.</p>
9	<p>Standing items</p> <ul style="list-style-type: none"> • Car parking A meeting had now been arranged for PB to meet with the new Executive Director Place on 26 April. PB to feed back at the May meeting. • Lido NCC had now instructed consultancy firm, WSP to progress with the economic viability study at a cost of £25,000. The study is expected to take eight weeks. ACTION: Inception meeting – PS to ensure that the meeting includes PS, AJ, CLSM, VM and borough council officers Stuart Ashworth and Oliver Judges. PS to provide CLSM with visitor spend statistics.

	<ul style="list-style-type: none"> ● Seafront <ul style="list-style-type: none"> ○ The kiosks were now back on the prom for the season. ○ The bins along the prom were considered to be in poor condition, some having doors hanging off. For the most part, collection is good and under control, apart from the impact of bank holidays. <u>ACTION:</u> CLSM to email JR. ○ Following recent discussions with the Sea Life Centre Manager about ideas for utilising the piece of land next to the building, it was agreed that a conversation be held with borough council officer, Christian Wilson about the lease. <u>ACTION:</u> CLSM to contact Christian Wilson. ● Street market <p>The group were advised that the borough council events coordinator was now progressing the street market idea. Options were considered for a monthly event on the third Sunday of every month, the first event of 18th June being feasible. <u>ACTION:</u> MK, DL and JB agreed to work together with Roger Partridge.</p> ● Forward plan <p>Agenda items for May to include events feedback, website and signage feedback, education sector membership, Hemingway’s Hunstanton.</p>
10	<p>Any other business</p> <p>Further ideas for projects were considered:</p> <ul style="list-style-type: none"> ● <u>ACTION:</u> CR to contact both Hunstanton schools to ascertain what the children would like to see in Hunstanton and report back. ● £25,000 had been put aside to replace the skate ramp. <u>ACTION:</u> HS to contact JR to ascertain where the money had been placed and options for re-siting. CLSM to raise at his monthly catch-up meeting with the borough council’s Leader and Chief Executive. ● The group agreed that Hunstanton needed a promotional brand, i.e. logo, slogan etc. The group were invited to take a look at the ‘Stay Local, Love Hunstanton’ Facebook page set up by HTC. Katy Owen to be invited to May meeting to feed back on signage and website. ● A local DMO for youths/apprentices to ascertain training and/or work with local businesses. CLSM to raise at his monthly catch-up meeting with the borough council’s Leader and Chief Executive.
	<p>Date of next meeting</p> <p>11 May 2023, 18:00</p>