



**Hunstanton Advisory Group
Notes of Meeting
Thursday, 8 June 2023, 18:00 hrs
Hunstanton Town Hall**

Members:

Joel Large (Chair), Cllr Michael Ruston (MR), Amanda Bosworth (AB), Paul Searle (PS), Mark Kacary (MK), Derrick Lloyd (DL), Cllr Paul Beal (PB), Cllr Angie Dickinson (AD)

Guests:

Catherine Thurley, NCC

Officer Support:

Roger Partridge, BCKLWN

Notes of Meeting

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| 1 | <p>Welcome, apologies and membership changes</p> <p><u>Group Members</u>: Charles Le Strange Meakin, James Wild MP, Joe Bates, Cllr Andrew Jamieson, Colleen Roper</p> <p><u>Officer support</u>: Vince Muspratt, Jason Richardson, Helen Scott</p> |
| 2 | <p>Declarations of interest (standing item)</p> <p>None</p> |
| 3 | <p>Events feedback and street market</p> <p>(a) Events feedback</p> <p>RP reported his plans to improve the Town event calendar, a number of events are being planned :-</p> <ul style="list-style-type: none"> Tennis Training for Glebe and Smithdon School Alice Through the looking glass (Outdoor theatre event) Outdoor cinema – Sat/Sun 19/20 August, Indoor cinema for children in town hall. Rock Choir 2nd September Sunset Health Walks Radio West Norfolk 16/17 September, includes battle of the bands Hansel and Gretel Murder Mystery Evening Star Gazing 11th November at Golden Lion Hotel |

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| | <p>Drive in cinema at Southend Road car park – payable – October – RP to approach JL with regards to idea of getting sweet treats etc to be bought on site.</p> <p>ACTION: JL 10k Beach Run Local Flower arranging Society classes.</p> <p>The plan to publicise all these events are in train, (events board on entrance into Hunstanton) It is still considered how HAG website or facebook page could be set up and administered to further assist with local advertising. Better use could be made of social media, i.e. Hunstanton Area Facebook page has 23,000 followers. Contact to be made with page’s admin with regards to using it as a platform.</p> <p>ACTION: JL to consider the social media issue and bring ideas to a future meeting with potential costings as an idea to go forward with.</p> <p>Mike Rushton asked about the current attitude of BCKLWN to the Advisory Group following leadership changes and the attitude towards tourism. Cllr Simon Ring is the cabinet member for Tourism and Cllr Jim Moriarty is the Cabinet member for Communities. It was noted that CLSM is meeting the Leader, Cllr Terry Parish to discuss this and will report back at the next HAG. Similarly, CLSM, Paul Searle and Derrick Lloyd are meeting with Simon Ring to discuss local tourism – they will report back to the next HAG. ACTION: Group agreed invites to be extended to Cllrs Ring, Moriarty and Squire to the next meeting on 20 July 2023.</p> <p>(b) Street Market There are ongoing discussions with NCC around road closure orders and costs to facilitate a street market. Roger Partridge is still working on that aspect. Unlikely that a market could go ahead this year as potential stallholders’ area now booked up at other places for year ahead. Paul Beal suggested a new potential site of Westgate Spinney could be used to counter road closure. ACTION: Comment noted RP to investigate the potential further.</p> |
| 4 | <p>Update on actions from previous meeting (11/05/23)</p> <ul style="list-style-type: none"> • No report |
| 5 | <p>Signage and website update</p> <p>Catherine Thurley gave an update on her department’s work following her visit and tour of the town with Charles Meakin and Mike Ruston on 25 May. More work yet to be done and will report back. Catherine will give dates where a “workshop” will be held to gather as much feedback as possible.</p> |
| 6 | <p>Skate Park</p> <p>Charles Meakin is investigating specifications and costings. Lowest cost is £78,000 of which BCKLWN is still allocating £28,000. The burning issue is where to put it and how to find the remaining cost. At one stage, Hunstanton Town Council allocated between £5,000 and £10,000 which might be revived or not.</p> |

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| | <p>CLSM is working on a bid for CIL funding to bridge any funding gap. Given the necessary documentation to support such a bid, it is likely that any submission would be made H1 2024.</p> <p>The promenade near the Pier Amusement Centre worked well in the past, highly visible and offered better safety for young people. Accidents would be seen/dealt with and the opportunity for supervision would be greater. Discussions continue. Questionnaire to be drafted for wide circulation in the town seeking views on the need for a skate ramp and possible locations. This is vital in supporting a CIL bid. CLSM and HTC working on this.</p> |
| <p>7</p> | <p>Comms/press releases</p> <p>As projects such as the Lido, Signage audit, events programme and skate ramps progress we will issue updates through local media.</p> |
| <p>8</p> | <p>Standing items</p> <ul style="list-style-type: none"> <p>• Car parking</p> <p>Paul Beal reported on his efforts to rationalise an approach, particularly on evening parking charges and the need to abolish them. Joel spoke of glorious evenings with nobody on the promenade nor staying in town attributed to parking charges. Ideas were raised with regards to lowering or abolishing evening charges to incentivise more evening parking and trade in the hope to bring an earlier start to the season/extension to the end of the season. Ideas were discussed with regards to increasing parking income with advertising in our carparks or solar panels on top of a roofed car park. ACTION: Paul Beale actioned to bring back at a future meeting for further discussion.</p> <p>• Lido</p> <p>Paul Searle spoke of the recent visit by advisers/consultants engaged to consider economic and environmental feasibility. The aim is to have a salt water enclosed area connected to the promenade. Suitable locations are being considered as part of that study. It would offer opportunity for less tide dependent swimming and other water sports. Consultants are considering the economic feasibility – Capital expenditure to create it and operating expenditure / revenue/ justification and others are advising on environmental issues. Reports due mid-July 2023</p> <p>• Seafront</p> <p>Mention made of the notification of repair works on the promenade starting Monday 12 June for five weeks with possible closing off areas as advised to Town Council by Dave Robson.</p> |
| | <p>Any other business</p> <p>Discussion on the beach wheelchairs/buggies in use at Old Hunstanton Café by the Lifeboat Station.</p> |

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| | <p>There is a wish to have the same facility in town, various seafront businesses are keen to sponsor/supply and talks continue about making it happen, storage/hire charges/ administering such a scheme. ACTION: JL To meet with Old Hunstanton Café and Ady from borough council in the hope of coming forward with a plan of action.</p> |
| | <p>Date of next meeting</p> <p>The next meeting was to have been on 13 July but that clashes with the borough council's full council meeting at which all representatives to outside bodies (like our Hunstanton Advisory Group) will be agreed. THEREFORE, PLEASE NOTE The next meeting will be on 6th July at 6pm at Hunstanton Town Hall</p> <p>AFTERNOTE: The next meeting is now confirmed for 20 July 2023 at Hunstanton Town Hall</p> |

Meeting closed at 7:40 pm