



## Hunstanton Advisory Group

### AGENDA

Thursday, 9 May 2024

18:00 hrs

Hunstanton Town Hall

Group Members: Charles Le Strange Meakin (Chair), Joel Large (Vice Chair), James Wild MP, Cllr Paul Beal, Paul Searle, Mark Kacary,

Guest Eddie Kirk

Apologies: Cllr Angie Dickinson, Cllr Michael Ruston, Andrew Jamieson, Joe Bates, Amanda Bosworth, Brian Hallard

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### Agenda

- 18:00
1. Apologies – as above
  2. Declarations of Interest (standing item) – none declared
  3. Notes of previous meeting (11 April 2024 – attached) – notes approved
  4. Town website presentation – a presentation was made by Eddie Kirk of Twinhouse Media about enhancing and managing the Town's media presence on an ongoing basis. The idea would be to create a media presence which would better reflect what the Town has to offer visitors – both permanent facilities and event/one-off opportunities. It was agreed that this would offer the opportunity to significantly enhance the Town's on-line presence and better 'sell' what the Town has to offer. This would help to deliver on one of the HAG's primary objectives, to widen the Town's economic season.  
  
There is some cost of this exercise. It would also require some co-ordination with HTC's event committee and Borough Resort Services to gain support for the project, CLSM will speak with Mike Ruston and David Morton. CLSM  
  
It is hoped that such a project could be funded by HTC, Borough and/or NCC. CLSM to hold discussions to pursue this and report back to the next meeting. CLSM
  5. Other Updates – Lido - still chasing Borough to instigate joint working with NCC to refine financial model. Rec – lease to be finalised shortly. Signage – awaiting update from David Morton. Pump track – awaiting update from Mike Ruston.

6. Affordable Hotel (discussion proposed by Mike Ruston) – Mike had asked that the merits of such a project be debated at the HAG. It was discussed and it was generally felt that such a facility would enhance those already available and help extend visitors time in the Town. It was not clear what Borough’s current position on such a development is or, indeed what the current appetite of potential operators was/is.
7. Economic strategy meeting 14<sup>th</sup> May – members of HAG were encouraged to attend where possible. All
8. Any other business. Amanda Bosworth has resigned. The Town Heritage society will nominate a replacement in due course.

Close

Date of next meeting – Thursday, 13 June 2024