



**Hunstanton Advisory Group
Notes of Meeting
Thursday, 11th April 2024, 18:00 hrs
Hunstanton Town Hall**

Members:

Charles le Strange Meakin (CLSM) (Chair), Joel Large (JL) (Vice Chair), James Wild (JW) MP, Cllr Graham Middleton (GM), Cllr Andrew Jamieson (AJ), Cllr Carol Bower (CB), Cllr Paul Beal (PB), Cllr Howard Johnston (HJ), Paul Searle (PS), Colleen Roper (CR), Amanda Bosworth (AB), Mark Kacary (MK), Michael Ruston (ML), Paul Searle (PS), Cllr Angie Dickenson, Cllr Mark Williamson (MW), Joe Bates (JB)

Present:

Charles le Strange Meakin, Joel Large, Paul Searle, Cllr Paul Beal, Mark Kacary, Cllr Angie Dickinson, Brian Hallard

Officer and additional support:

Jane Rimmer (Cruso & Wilkin) (JR) note-taker

Notes of Meeting

		ACTION
1	Apologies: Amanda Bosworth, Cllr Simon Ring, Cllr Andrew Jamieson, Cllr Michael Ruston	
	Welcome, apologies and membership changes Apologies as above. Derrick Lloyd has resigned but he will help when he can. It was unanimously agreed to take the quorum down to 5. This was to reflect the fact that CLSM to contact Joe Bates to check whether he is still happy to be a member.	CLSM
2	Declaration of interest (standing item) n/a	
3	Notes of previous meeting 14 th March 2024 having been circulated were agreed and signed by CLSM	CLSM
4	Update on Borough Council Discussions	

	<p>The leadership of the BC is subject to a contest. We understand that challenge has been brought forward by Cllr Alastair Beales for leadership and Cllr Simon Ring for deputy leader. A formal process has begun.</p> <p>It was recognised that HAG is primarily an influencer and needs the co-operation of County and Borough to realise many of its aspirations. The Lido/ Oasis plan is a prime example of this. It was agreed that PS and CLSM would meet with Alastair Beales and Simon Ring in their existing roles to try and progress the actions previously agreed between Borough and County. i.e. to share financial data and refine forecasts for a Lido/ Oasis project.</p> <p>With the potential Borough leadership changes and the imminent retirement of several long-term staff (including the CEO) it will be important to adapt HAG's Borough relationships to maintain our effectiveness.</p> <p>Hunstanton should be an important part of Borough and County strategy and we should be provoking collective meetings with them to discuss a longer-term strategy.</p> <p>Borough is pushing forward with better use of the Recreation Ground – tennis club / team sports etc.</p>	<p>CLSM/PS</p> <p>CLSM</p>
5	<p>Brian Hallard was officially welcomed.</p> <p>He signed the Terms of Reference which CLSM has passed to Helen at Borough.</p>	CLSM
6	<p>JL & CLSM to meet with Eric Snaith who could be a useful member of the group. He is a governor at Glebe House School, and he has some interesting ideas for the school and local area.</p> <p>JL to get dates & times for meeting w/e 15th April 2024.</p> <p>The Head at Glebe School might also be a useful recruit.</p>	<p>JL/CLSM</p> <p>JL/CLSM</p>
7	<p>Pop-ups</p> <p>No further information.</p>	
8	<p>Update on Town website</p> <p>JL has contacted Eddie Kirk to look at Hunstanton media page. He will prepare a presentation. The idea is to link what is already out there and make a solid platform for Hunstanton. Budget circa £15,000 per annum.</p> <p>CLSM to talk to Cllr Simon Ring to seek support enhanced social media.</p>	<p>JL</p> <p>CLSM</p>

	Paul Searle believes that a new survey looking at the value of tourism to the area should be commissioned.	
9	<p>Report on Street market</p> <p>Mark Kacary was happy with the way the market was received bearing in mind the weather. Several traders sold out before the end of the event. The local shops that were open were noticeably fuller. A further market is planned for June 2024. Some of the stall holders that could come in March will be coming in June.</p> <p>Mark suggested using the Spinney for stalls that require generators. This could keep food stalls away from the other stalls.</p> <p>All very positive.</p>	MK
10	<p>Other idea</p> <p>JL suggested a volleyball court near the fair. Short term during the summer and it would be movable.</p> <p>Cornhole is another game that doesn't need a great deal of space but is an activity that draws tourists in.</p> <p>Beach wheelchairs. These could be stored in a container on the front. Managed by the beach patrol?</p> <p>A Sea anchor sited near Hunstanton Sailing club for boats to moor.</p> <p>CLSM to speak to Roger Partridge about these possibilities</p>	<p>JL</p> <p>CLSM</p>
11	<p>Date of next meeting</p> <p>Thursday, 9th May 2024, 6pm at Hunstanton Town Council</p>	

Close: 7.45pm